Roll No.

Total No. of Questions : 18

Total No. of Pages : 02

BBA/BBA(RD/SIM/Business Economics) (2018 Batch) (Sem.–2)
BUSINESS ENVIRONMENT
Subject Code : BBA-202-18

M.Code : 75917

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

Explain briefly :

Q1. Bank rate

Q2. Fiscal deficit

Q3. Privatization

Q4. Globalization

Q5. Importance of business ethics

Q6. Cultural environment

Q7. IMF

Q8. Aim of WTO

Q9. Public sector

Q10. Capitalism

SECTION-B

UNIT-I

Q11. What are the techniques of environment scanning?

Q12. Write a note on the monetary policy.

UNIT-II

Q13. Explain the consumer dispute redressal agencies.

Q14. Identify the factors facilitating and impeding globalization in India.

UNIT-III

Q15. Write a note on corporate social responsibility.

Q16. Describe the changing role of public sector.

UNIT-IV

Q17. What are the various merits and demerits of mergers and acquisitions?

Q18. Explain the benefits associated with MNCs.

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Roll No.

Total No. of Questions : 09 Total No. of Pages : 02

BBA (Service Industry Management) (Sem.–2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Date of Examination : 08-07-22

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

a) Objectives of EXIM Policy.

b) International Business Environment.

c) Elements of Complaint under Consumer Protection Act.

d) Outline the basic objectives of Fiscal Policy.

e) Any two factors facilitating globalization in India.

f) Relevance of studying Business Environment.

g) Recent trends in Banking Sector.

h) Any two points of distinction between Fundamental Rights and Directive Principles of State Policy.

i) Impact of Technology on Business.

j) Regional Trade Blocks.

SECTION-B

UNIT-I

2. What do you understand by scanning the Business Environment? What are the various techniques of scanning the Business Environment?

3. What do you understand by Monetary Policy? What are the various instruments of credit control as envisaged by Monetary Policy?

UNIT-II

4. Examine elaborately the role of three political institutions in business environment.

5. Discuss in brief the major provisions of FEMA, 1999.

UNIT-III

6. What do you mean by Technology Transfer? Discuss various problems related to technology transfer.

7. What do you understand by Corporate Social Responsibility? Also, discuss its significance.

UNIT-IV

8. What do you mean by a MNC? What are the main Pros and Cons of MNCs?

9. What are the objectives of World Trade Organization? Also, describe its role in promoting international trade.

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Roll No. [ ]

Total No. of Questions : 09

Total No. of Pages : 02

BBA (Business Economics/RD/SIM) (2018 Batch) (Sem.–2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

a) Importance of environment scanning

b) Main objective of EXIM policy

c) Disinvestment

d) Objective of Consumer Protection Act

e) Technological environment

f) Business ethics

g) Aim of WTO

h) Significance of regional groupings

i) Need for mergers and acquisitions

j) Cash reserve ratio (CRR)

SECTION-B

UNIT-I

2. Explain the micro environmental factors that can influence business organizations.

3. Discuss the characteristics of capitalist economic system.

UNIT-II

4. What are the major provisions of Foreign Exchange Management Act?

5. Explain the consumer dispute redressal agencies.

UNIT-III

6. Describe the critical elements of social cultural environment.

7. Write a note on relevance of public sector in an economy.

UNIT-IV

8. Discuss the consequences of WTO for Indian economy.

9. Identify the various problems that arise due to entry of MNCs in a nation.

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Roll No.

Total No. of Questions : 09

Total No. of Pages : 02

BBA/BBA/RD/SIM) (2018 Batch) (Sem.–2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Write briefly :**

   a) Business Environment

   b) Monetary Policy

   c) Privatization

   d) FEMA

   e) Globalization

   f) Public Sector Units

   g) WTO

   h) Multinational Corporations

   i) Exim Policy

   j) Fiscal Policy

SECTION-B

UNIT-I

2. *"Business Environment is dynamic and multi-faceted"*. Discuss.

3. Critically evaluate the Eleventh Five year Plans. Do you think they cover all the issues that need to be addressed? What suggestions can you give for improvement in these plans?

UNIT-II

4. Explain the factors facilitating and impeding Globalization in India.

5. Define Political Environment. Discuss the factors constituting Political Environment.

UNIT-III

6. What is Corporate Social Responsibility? Give some arguments against Corporate Social Responsibility.

7. Examine the various components of Technological Environment in detail.

UNIT-IV

8. Discuss the benefits and problems faced by the Multinational Corporations in India.

9. Critically analyse the role of IMF in the development of its member nations.

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Roll No. [ ]

Total No. of Questions : 09

Total No. of Pages : 02

BBA / BBA (SIM) (Sem.–2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Date of Examination : 21-11-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

[illegible] marks

[illegible] sections : [illegible] & IV.

[illegible] questions each, carrying TEN marks each.

4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Write briefly :**

   a) Outline the different factors that are part of Internal business environment.

   b) Any three tools of monetary policy.

   c) Any two reasons for poor performance of Public Sector Undertakings in India.

   d) SWOT Analysis.

   e) IMF.

   f) Outline the main objectives of EXIM Policy.

   g) SEBI.

   h) Any two factors impeding globalization in India.

   i) Business Ethics.

   j) Objectives of SAARC.

SECTION-B

UNIT-I

2. Explain the concept of Business Environment. Discuss its significance.

3. What are the various problems/ shortcomings of Fiscal Policy in India? What suggestions will you give for necessary reforms in Fiscal Policy?

UNIT-II

4. D[illegible] in India.

[illegible]

UNIT-III

6. What is Technology Transfer? Discuss various problems related to Technology Transfer.

7. "*Socio-cultural factors play a significant role while formulating business strategies*". Do you agree? In the light of the above statement, discuss in brief, various socio-cultural factors affecting the business.

UNIT-IV

8. What do you mean by Mergers and Acquisitions? What are the factors responsible for Mergers and Acquisitions?

9. What are the functions of World Trade Organization? What are the consequences of WTO for our country?

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Roll No.

Total No. of Questions : 09

Total No. of Pages : 02

BBA / BBA (SIM) (Sem.–2)

BUSINESS ENVIRONMENT

Subject Code : BBA/202/18

M.Code : 75917

Date of Examination : 11-05-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly :

i. Need of Business Environment analysis

ii. Features of Socialist Economic System

iii. Objectives of Fiscal Policy

iv. Foreign Exchange Management in India

v. Objectives of Consumer Protection Act, 1986

vi. Corporate Social Responsibility

vii. Relevance of Public Sector

viii. Problems in technology transfer process

ix. Objectives of regional groupings

x. Functions of IMF

SECTION-B

UNIT-I

2. Elaborate on nature and significance of business environment analysis with the help of relevant examples.

3. Enlist tools of monetary policy. Explain in detail the impact of monetary policy on business in Indian context.

UNIT-II

4. How can consumerism work as emerging force for today's businesses? Explain in detail with recent evidences.

5. Demonstrate the impact of political environment on business performance. Give your answer in Indian context.

UNIT-III

6. Enlist and elaborate important critical elements of socio-cultural environment and discuss their importance for business in Indian context.

7. Highlight the philosophy behind developing public sector in India. Discuss performance and problems of Public Sector in India.

UNIT-IV

8. Enlist and explain benefits and problems of Multinational Corporations in Indian context.

9. Detail about the various rules and commitments of WTO to be followed by member nations. Also portray impacts of WTO on India and Indian Businesses.

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Roll No. [ ] Total No. of Pages : 02

Total No. of Questions : 09

BBA(SIM) (Sem.–2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Date of Examination: 14-12-2024

Time : 3 Hrs. **Max. Marks : 60**

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. **Answer briefly:**

   a. Discuss the significance of the business environment.

   b. What are the key components of the business environment?

   c. Briefly explain the role of economic planning in India.

   d. What is the purpose of the Consumer Protection Act?

   e. What is the objective of the Foreign Exchange Management Act (FEMA)?

   f. Define globalization.

   g. What is the significance of Corporate Social Responsibility (CSR) in business?

   h. What is the role of the public sector in India's economy?

   i. Name two benefits and two problems associated with multinational corporations.

   j. What is the role of the IMF in international trade?

SECTION-B

UNIT-I

2. Explain the concept of business environment and discuss the significance of environmental scanning for business decision making.

3. Explain the economic systems and policies (Industrial, Fiscal, Monetary, and EXIM) in India, and analyze their impact on business operations.

UNIT-II

4. Explain the role of political institutions—Legislature, Executive, and Judiciary—in shaping the legal environment of business in India. Provide examples where possible.

5. Define Liberalization, Privatization, and Globalization. Discuss the factors that facilitate and impede globalization in India.

UNIT-III

6. Analyze the socio-cultural environment's critical elements, and discuss how they affect business ethics and corporate social responsibility?

7. Discuss the changing role of the public sector in India. What are the recent reforms and how do they affect the banking and security market?

UNIT-IV

8. Discuss the role of multinational corporations (MNCs) in the international business environment. What are the benefits and problems associated with MNCs?

9. Explain the impact of the World Trade Organization (WTO) on India. What are the implications of mergers and acquisitions on Indian business?

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Total No. of Pages : 02

al No. of Questions : 09

BBA/BBA (SIM) (Sem.–2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Date of Examination : 22-05-2025

ne : 3 Hrs.

Max. Marks : 60

STRUCTIONS TO CANDIDATES :

SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.

SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.

Each Sub-section contains TWO questions each, carrying TEN marks each.

Student has to attempt any ONE question from each Sub-section.

SECTION - A

1. **Write briefly :**

a. What is meant by the term "business environment"?

b. Briefly explain the importance of economic planning in India.

c. What is the primary objective of fiscal policy?

d. Define the role of the Executive in India's political environment.

e. What is the purpose of the Consumer Protection Act?

f. Define globalization and list one factor that impedes it in India.

g. What is meant by "social responsibility of business"?

h. Give two examples of reforms in the public sector in India.

i. Explain the purpose of the International Monetary Fund (IMF).

j. Discuss Regional Groupings.

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SECTION - B

UNIT - I

2. Explain the concept of business environment and discuss the significance of environmental scanning for business decision-making.

3 Analyze India's economic environment by discussing its economic planning, Industrial Policy and key economic policies (Fiscal, Monetary and EXIM).

UNIT - II

4. Describe the impact of political institutions (Legislature, Executive and Judiciary) on the business environment in India.

5. Discuss the impact of Liberalization, Privatization and Globalization on the Indian economy. How have these policies affected Indian businesses?

UNIT - III

6. Examine the critical elements of the socio-cultural environment and their influence on business ethics and corporate social responsibility.

7. Discuss the changing role and relevance of the public sector in India. How has the regulatory framework evolved in the banking and securities market?

UNIT-IV

8. Evaluate the benefits and challenges that Multinational Corporations (MNCs) bring to the Indian business environment.

9. Analyze the role of the World Trade Organization (WTO) in shaping global trade. Discuss the implications of mergers and acquisitions for the Indian economy.

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